

Pushing the Frontiers of Foundation Models

(in NLP)

Sewon Min

sewonmin.com

Berkeley **BAIR**  **Ai2**
UNIVERSITY OF CALIFORNIA

Context of this talk

Goal: “design an AI model that is **performant** and **general**”

- Performant: “**depth**” of intelligence
- General: “**breath**” of intelligence
- We’ll not use the term “AGI” as it’s often a marketing term
- Care about “capabilities” as a function of an AI model — we don’t care about “humanlike” or “consciousness”

Where are we? (from GDM)

	Narrow	General
Emerging Equal to or somewhat better than an unskilled human	Emerging Narrow AI	Emerging General AI
Competent At least 50th percentile of skilled adults	Competent Narrow AI	Competent General AI
Expert At least 90th percentile of skilled adults	Expert Narrow AI	Expert General AI
Superhuman Outperforms 99.9th percentile of humans	Superhuman Narrow AI	Superhuman General AI

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	Narrow	General
Emerging Equal to or somewhat better than an unskilled human	Emerging Narrow AI GOFAI (Boden, 2014); SHRDLI (Winograd, 1971)	Emerging General AI ChatGPT, Bard, Llama 2, Gemini
Competent At least 50th percentile of skilled adults	Competent Narrow AI Siri, Alexa, or Google Assistant, IBM Watson	Competent General AI Not yet achieved
Expert At least 90th percentile of skilled adults	Expert Narrow AI Spelling & grammar checkers, Dall-E 2	Expert General AI Not yet achieved
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Superhuman Outperforms 99.9th percentile of humans	Superhuman Narrow AI AlphaGo, AlphaFold, AlphaZero	Superhuman General AI Not yet achieved (???)

If we are not there yet after 5 years, why would that be?

What would hold us back?

1. **Scaling laws don't extend** as continuously as once expected
2. Scaling laws do extend continuously, but **are prohibitively expensive** (cost, power, environmental harms)
3. **Data scaling laws slow down** because high-value datasets are proprietary and fragmented (no single entity owns all the data)
4. **Non-technical limits**, e.g., policy, regulation, and geopolitical tensions

Claim: NLP/ML researchers should work on solutions that matter
5+ years from now, not the next 5 months.

What would make us overcome these barriers?

Three Key Trends Ahead

1. Scaling laws don't extend as continuously as once expected
2. Scaling laws do extend continuously, but are prohibitively expensive (cost, power, environmental harms)
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- Learning from limited data
(for problems 1, 2, and 3)
- More end-to-end
(for problems 1 and 2)
- Breaking end-to-end
(for problems 2 and 3)

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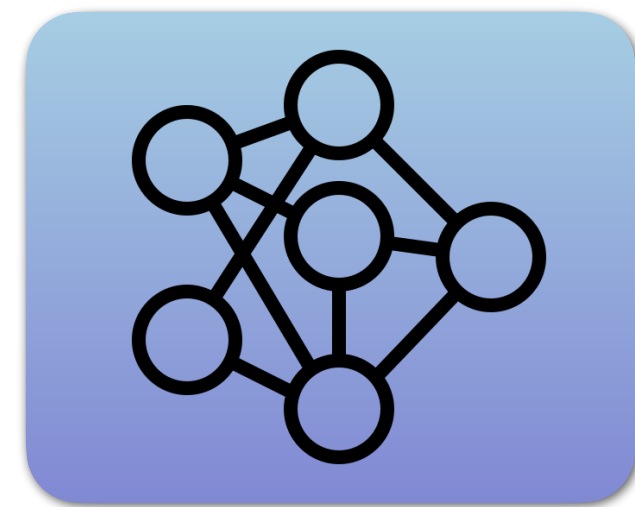
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Current approaches

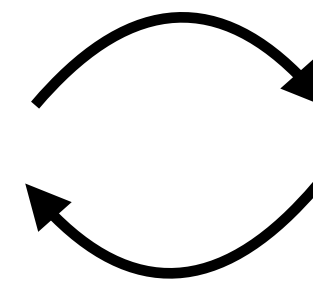


Billions—trillions of words

Current approaches



10+ billion parameters

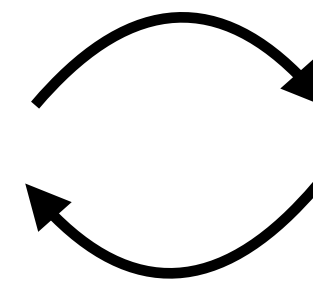
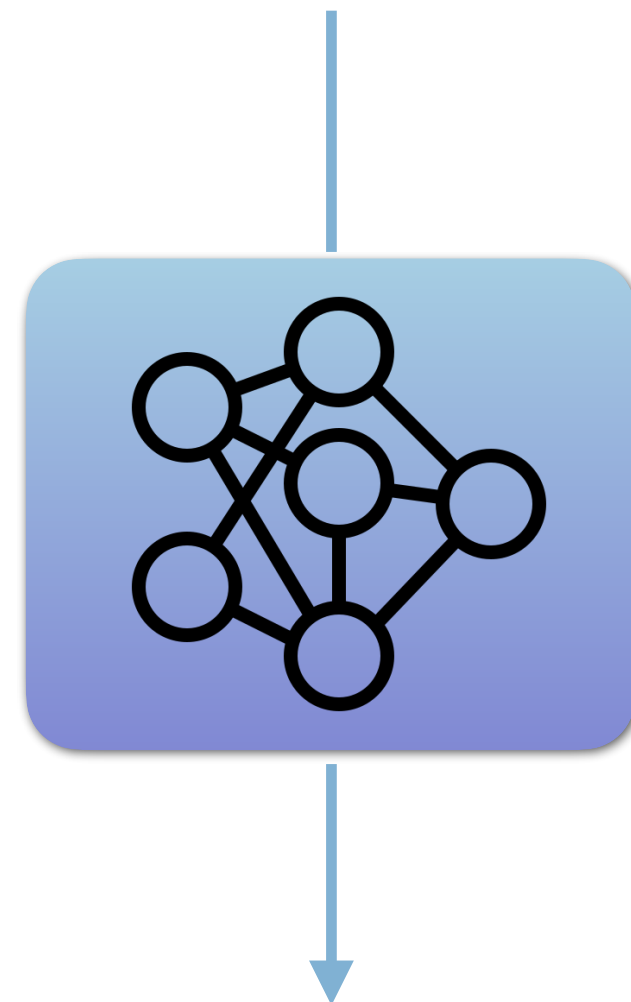


Mr. and Mrs. Dursley, of number four, Privet Drive, were proud to say that they were perfectly normal, thank you very much. They were the last people you'd expect to be involved in anything strange or mysterious, because they just didn't hold with such nonsense. Mr. Dursley was the director of a firm called Grunnings, which made drills. He was a big, beefy man with hardly any neck, although he did have a very large mustache. Mrs. Dursley was thin and blonde and had nearly twice the usual amount of ...

Billions—trillions of words

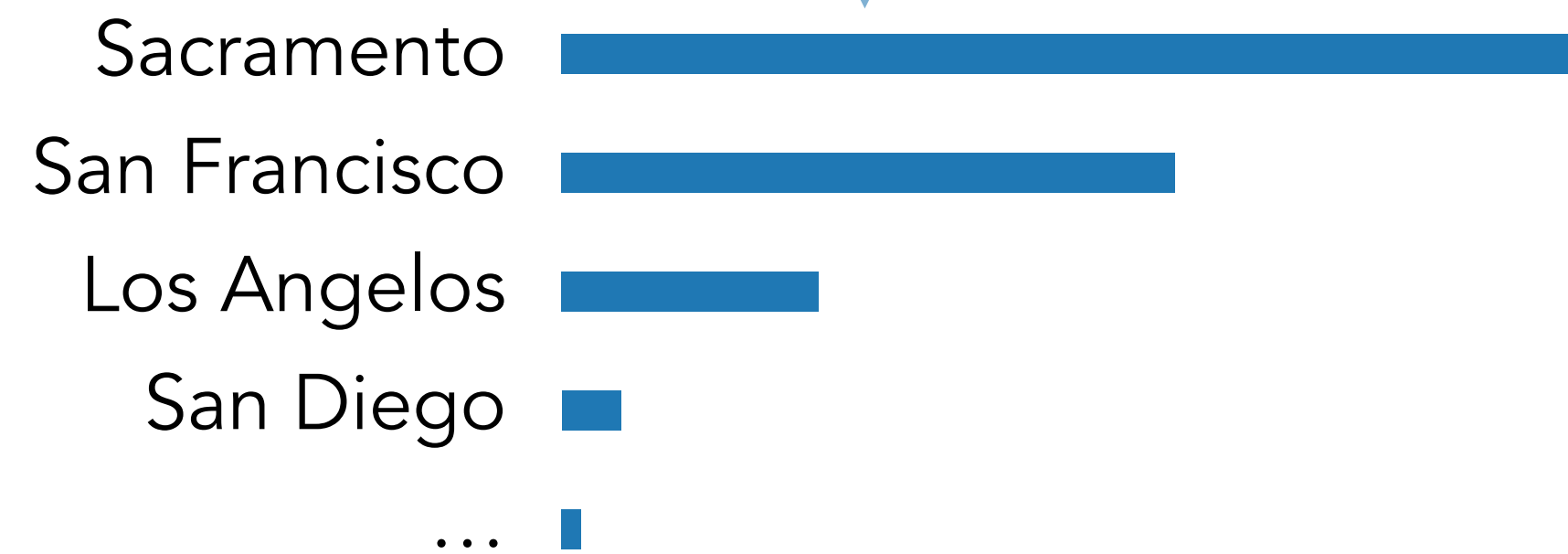
Current approaches

The capital city of California is



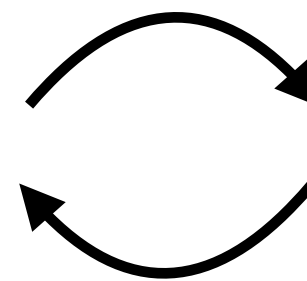
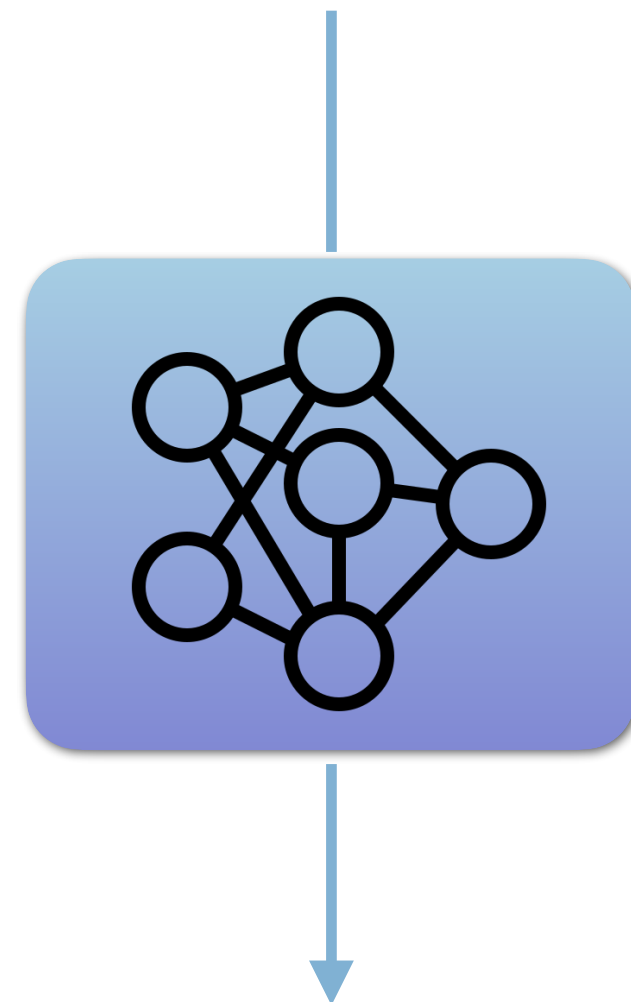
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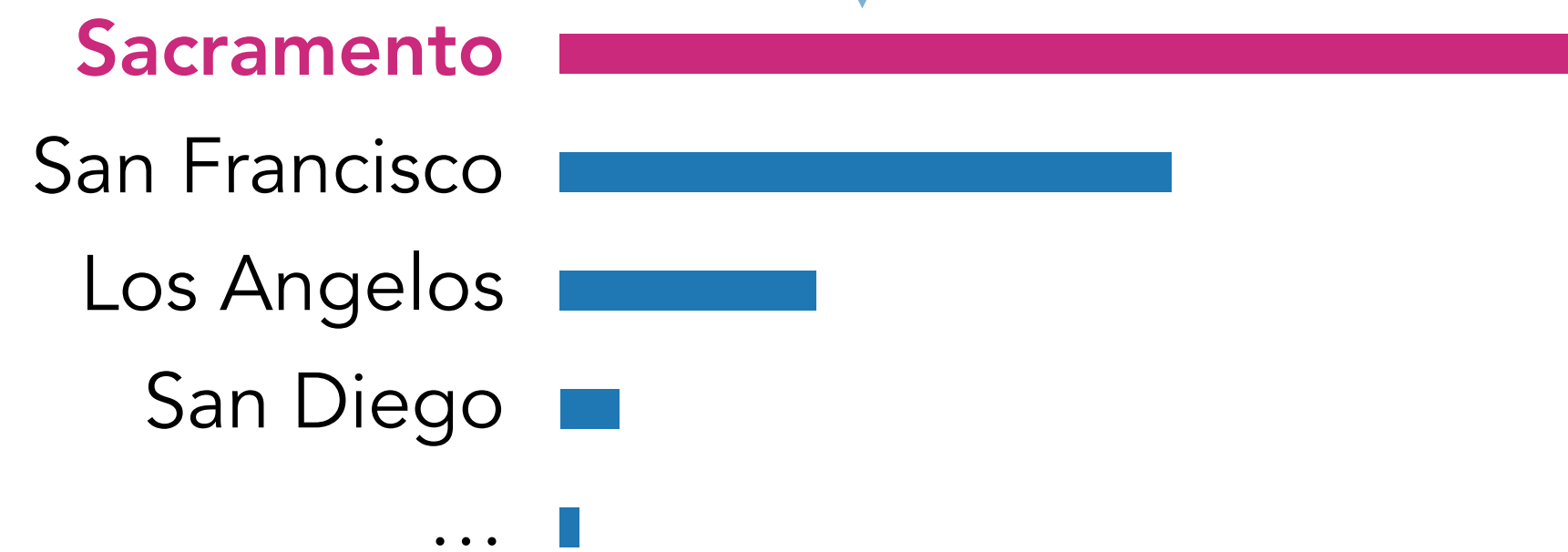
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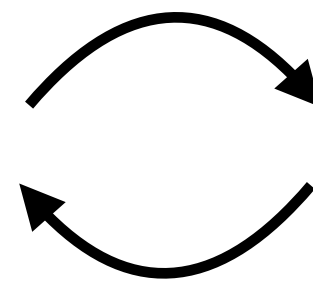
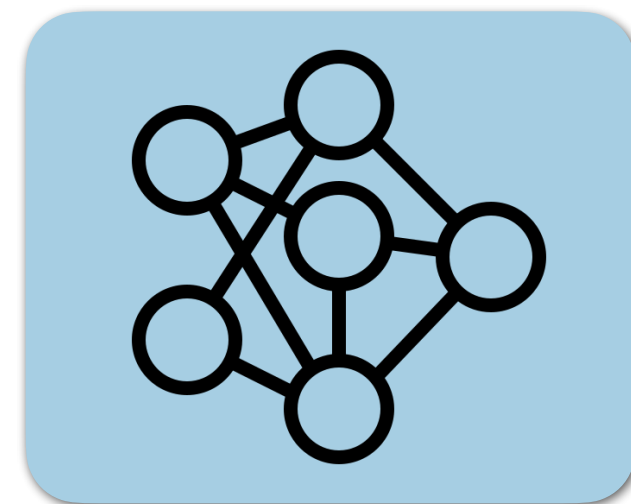


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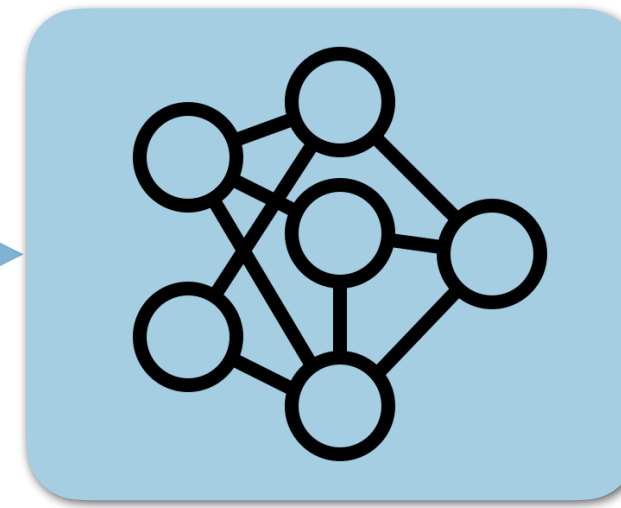
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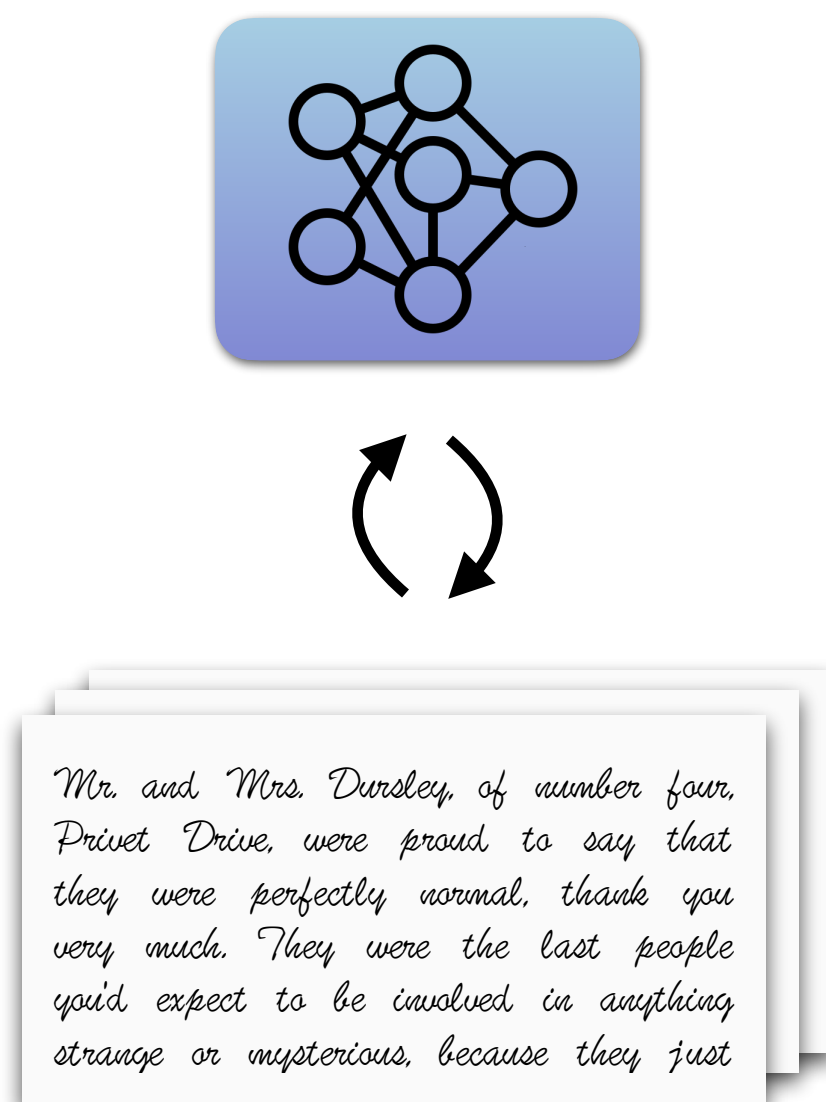
Current approaches

Q: What's the capital city of California?

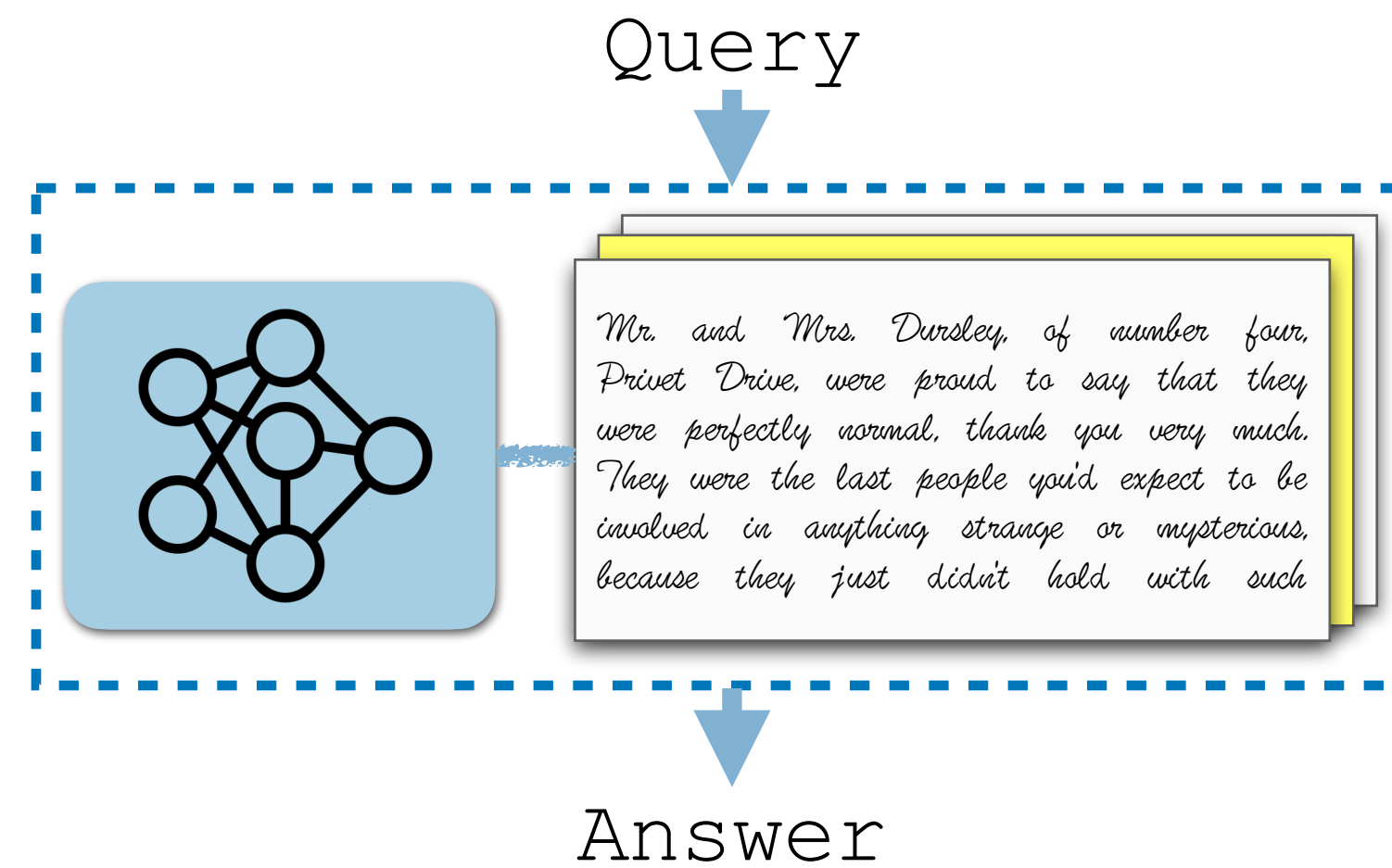


A: Sacramento

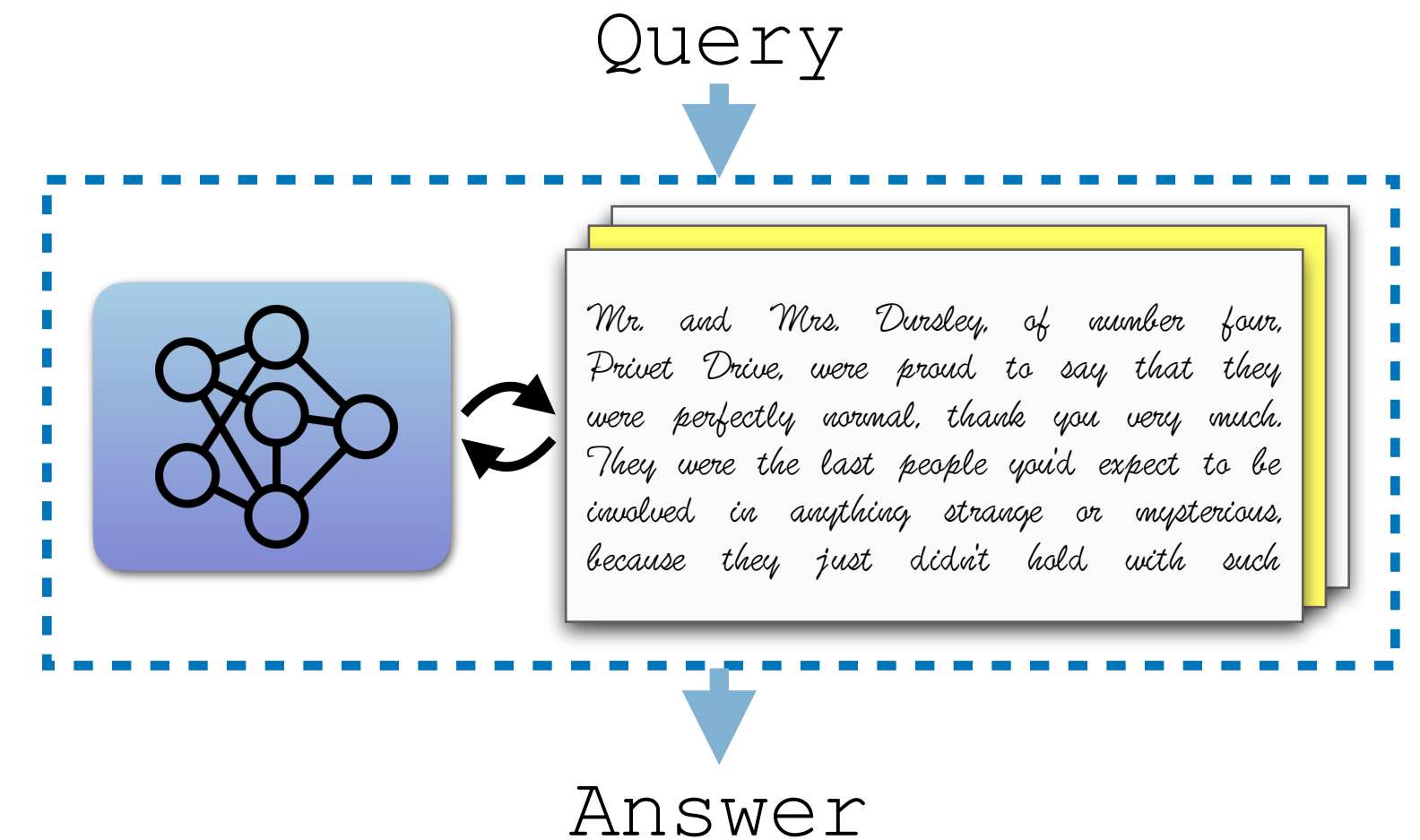
Claim: We Should Re-Use the Data as Much as Possible



Training

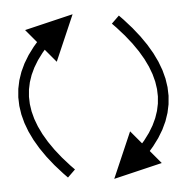
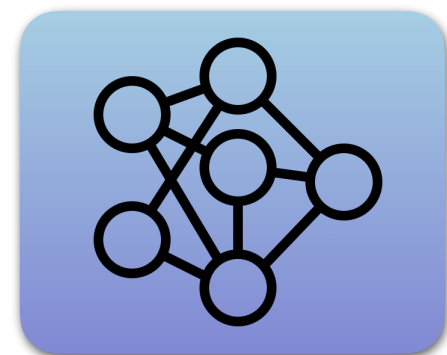


Test-time Inference
(Retrieval)



Test-time Training

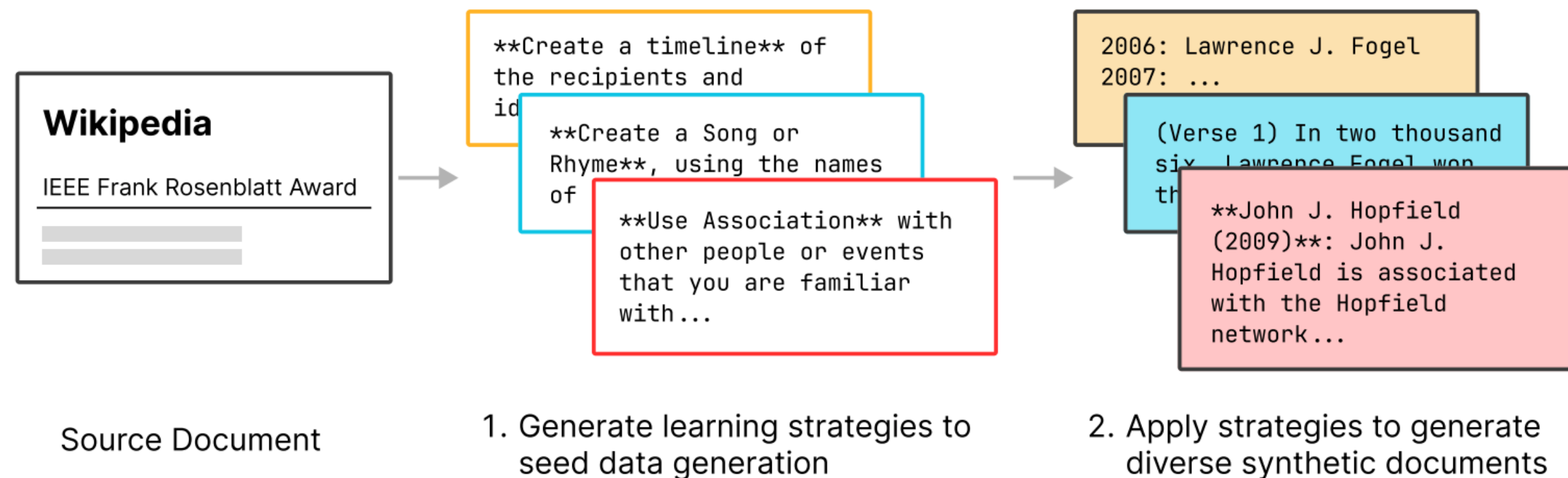
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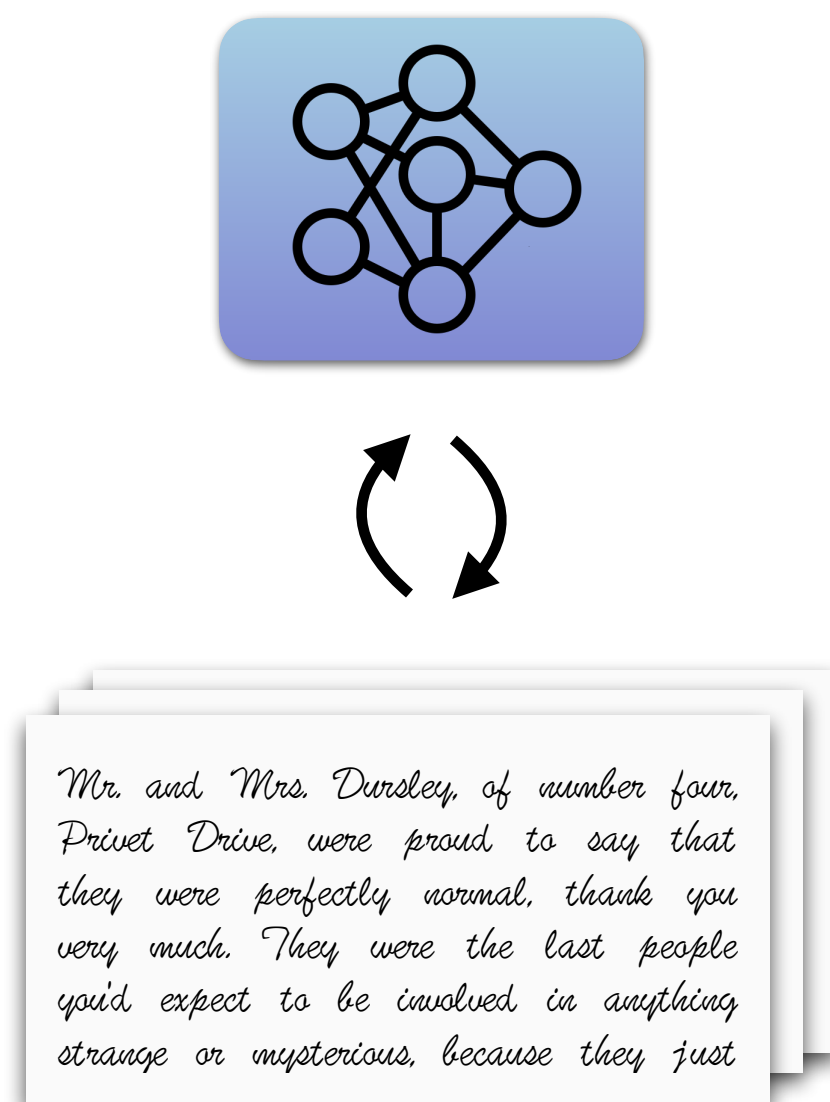
Training

Goal: Establish new scaling laws with repeated data & synthetically generated data

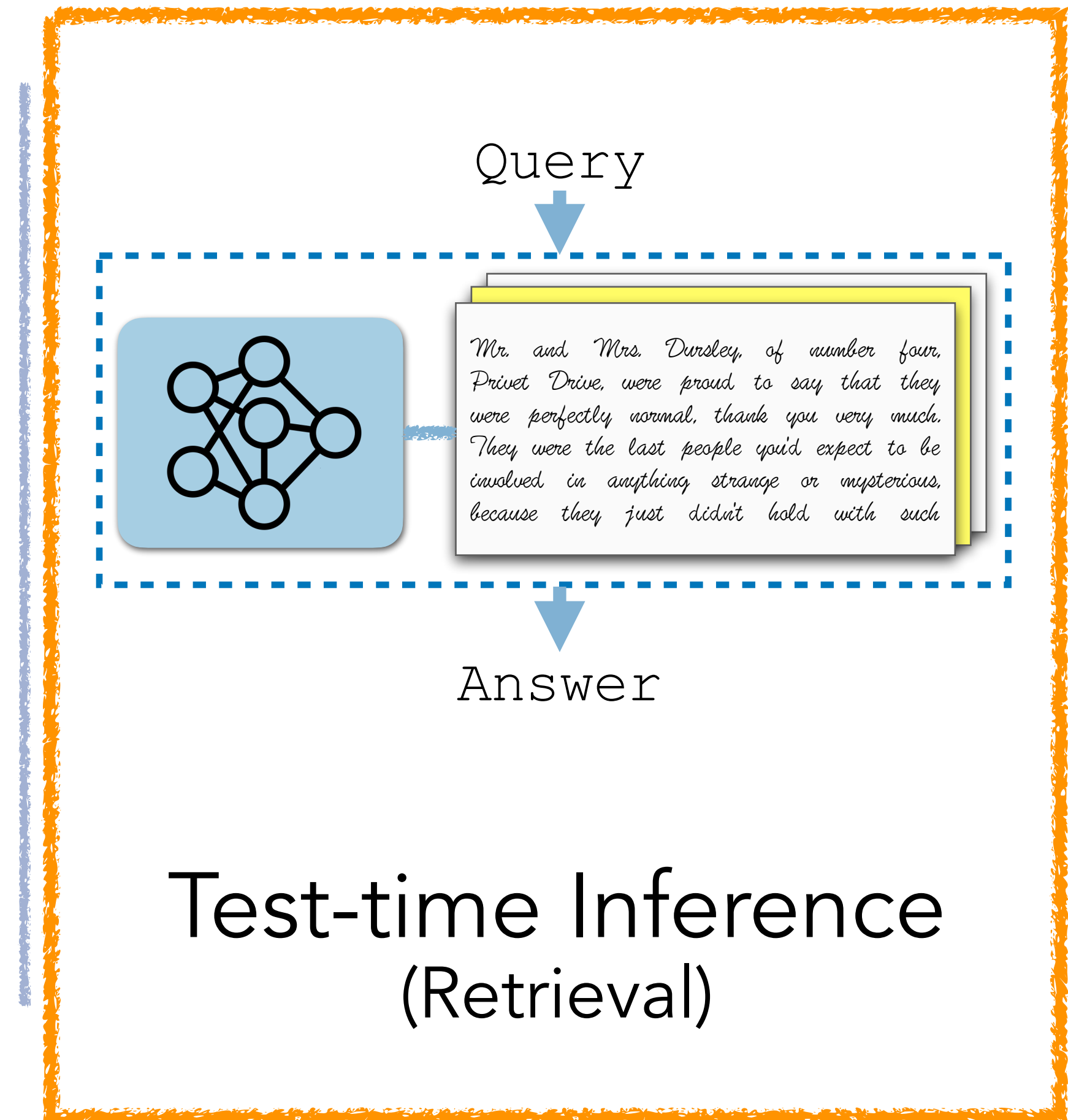


- Muennighoff et al. 2023. "Scaling Data-Constrained Language Models"
- Kim et al. 2025. "Pre-training under infinite compute"
- Lin et al. 2025. "Learning Facts at Scale with Active Reading"

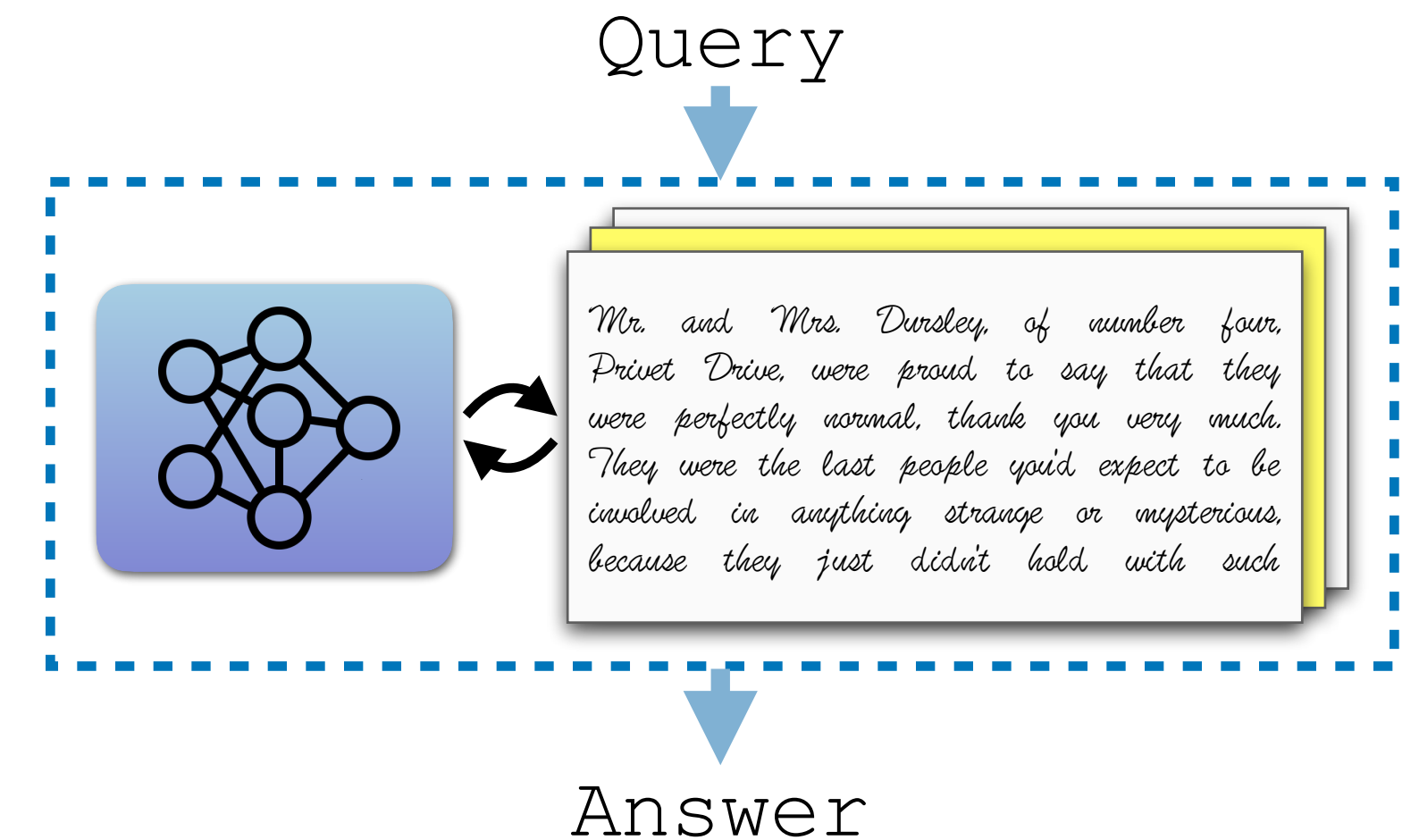
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Test-time Inference
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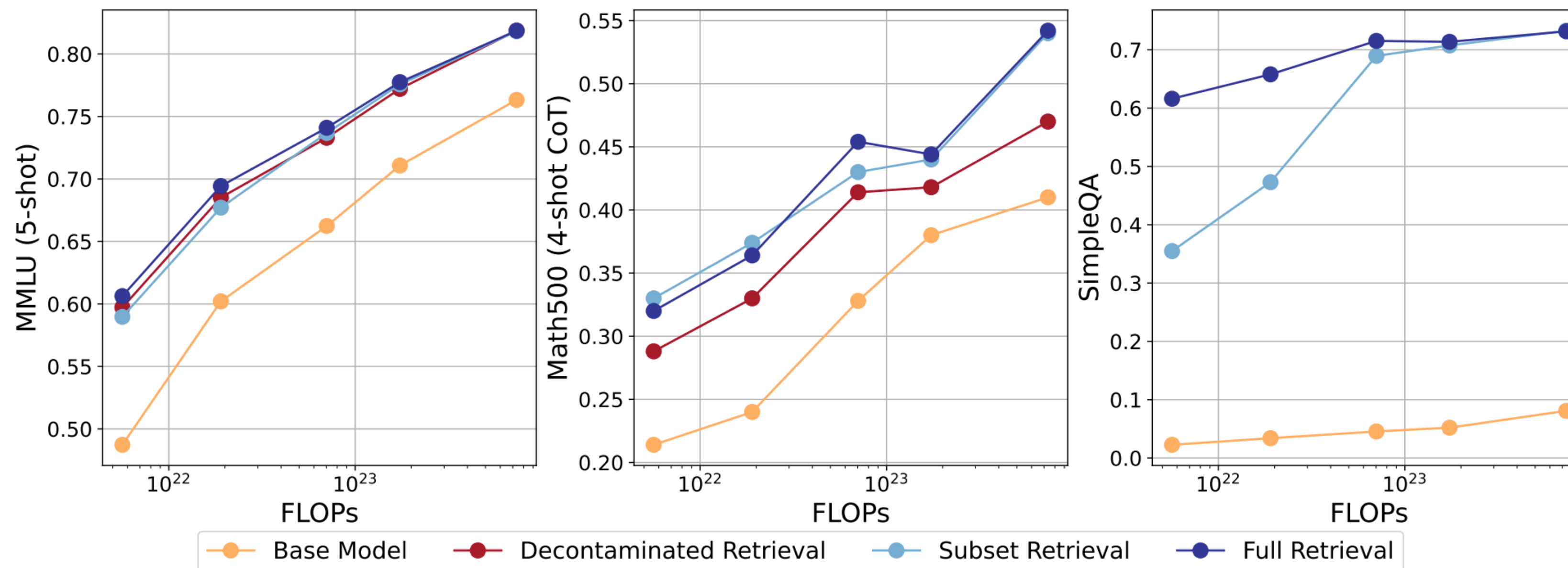


Test-time Training

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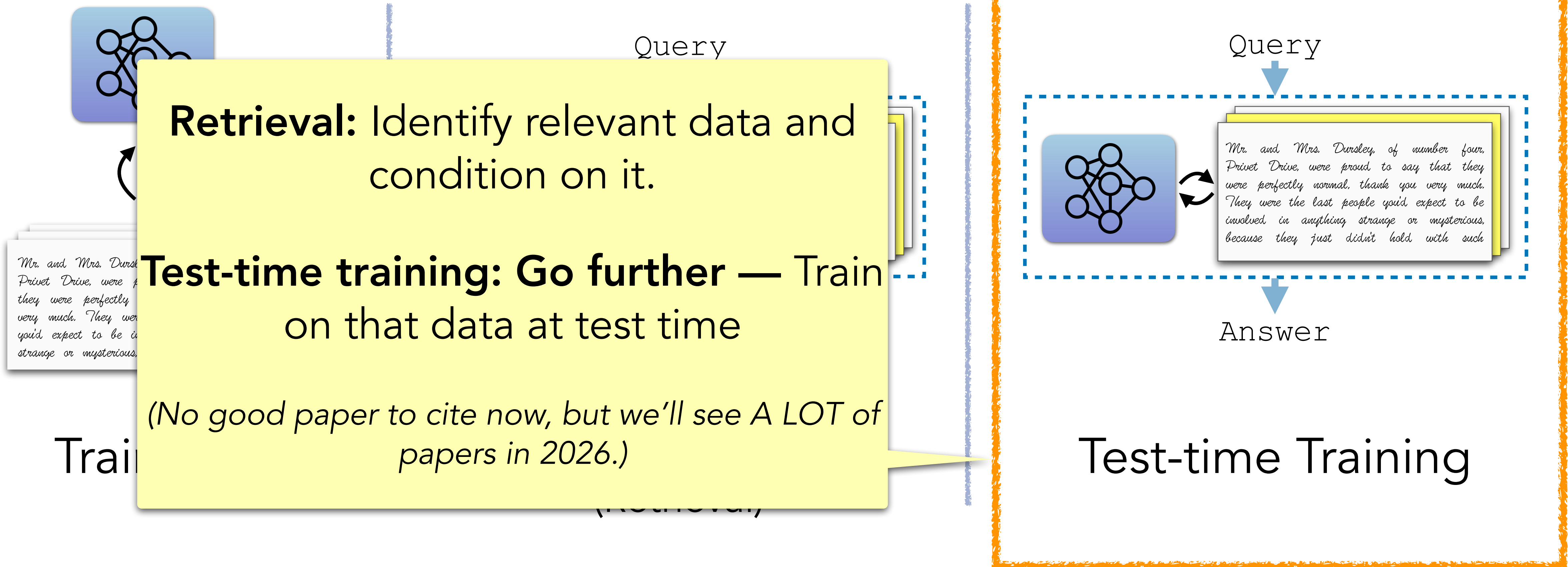
"[R]etrieval acts as a ~5x compute multiplier versus pre-training alone."

— Fang et al. 2025



- Shao et al. 2024. "Scaling Retrieval-Based Language Models with a Trillion-Token Datastore"
- Lyu et al. 2025. "Frustratingly Simple Retrieval Improves Challenging, Reasoning-Intensive Benchmarks"
- Fang et al. 2025. "Reusing Pre-Training Data at Test Time is a Compute Multiplier"

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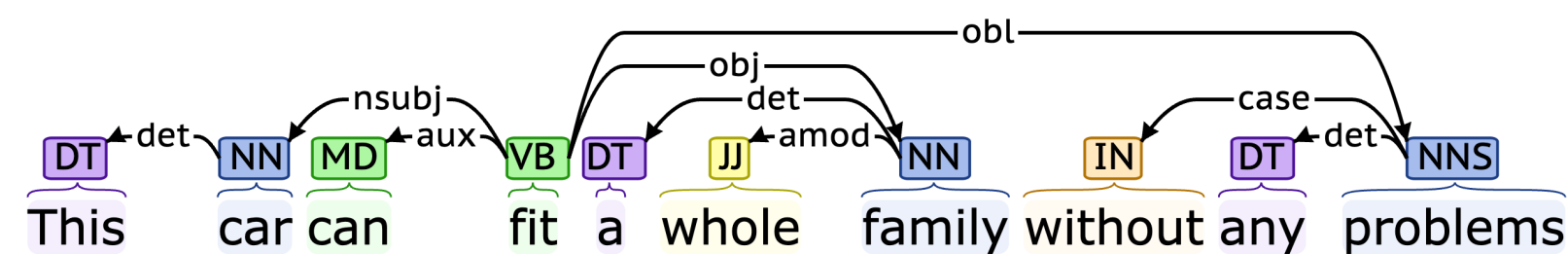


Three Key Trends Ahead

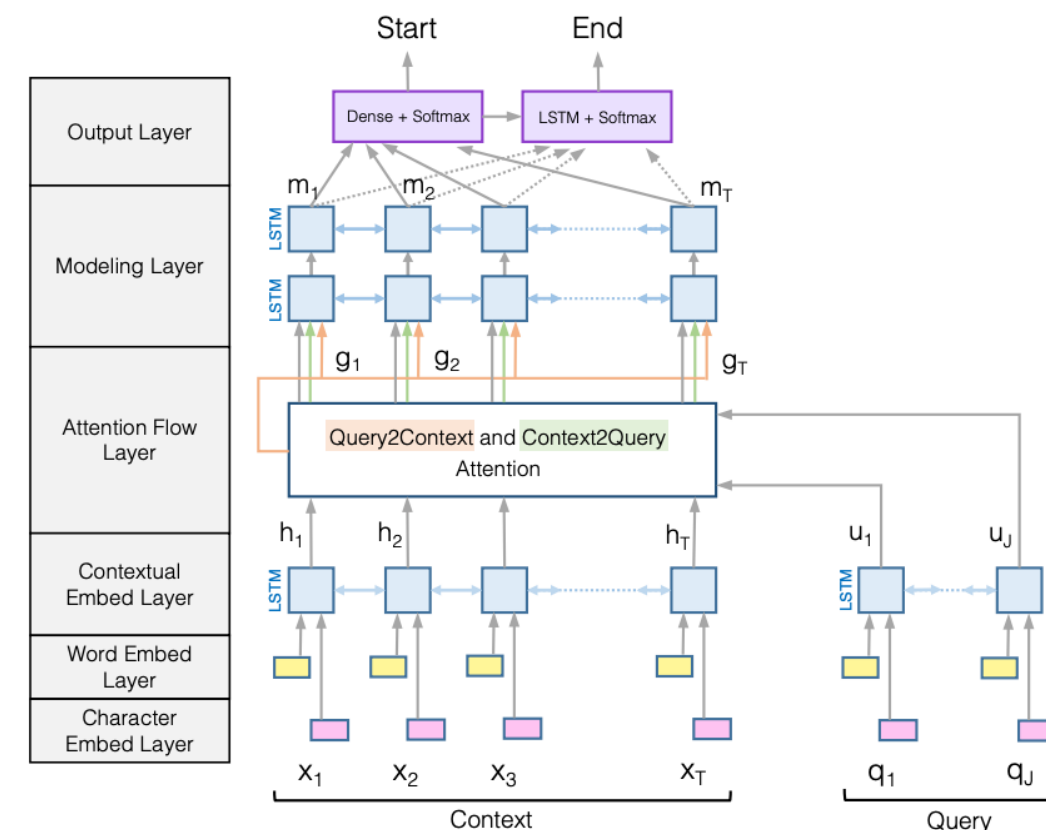
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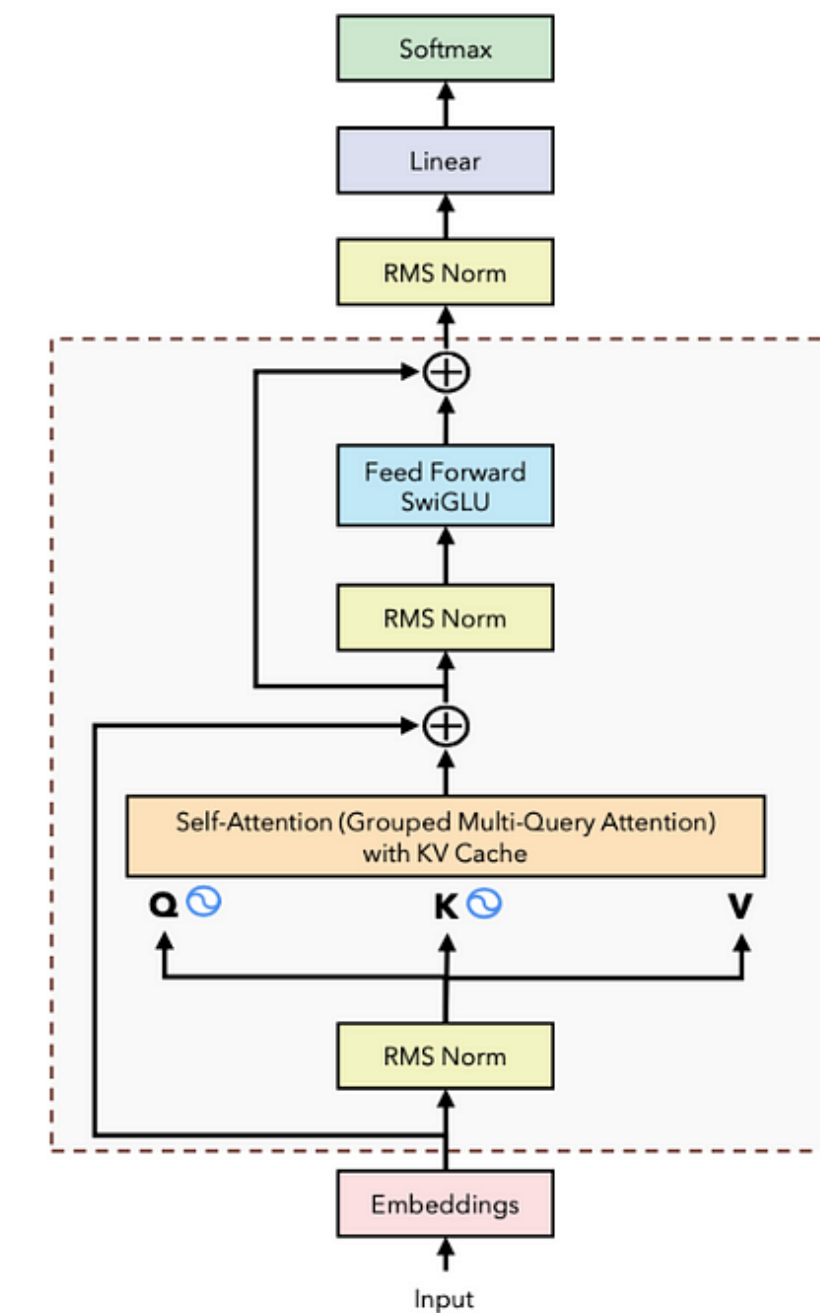
Trends in AI Always Have Shifted Toward More End-to-End



Pre-2014..?
I don't know



2014 - 2020

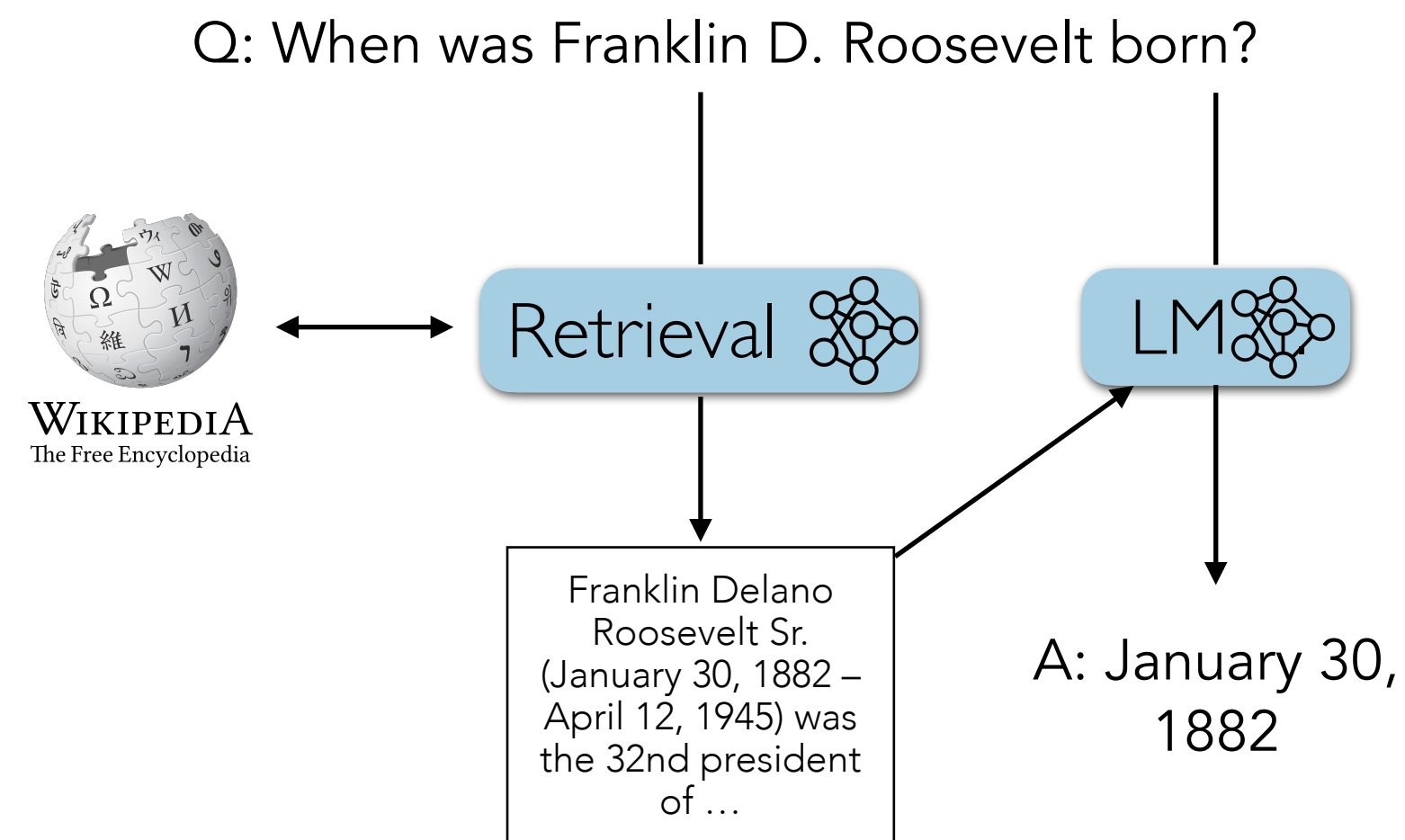


Now

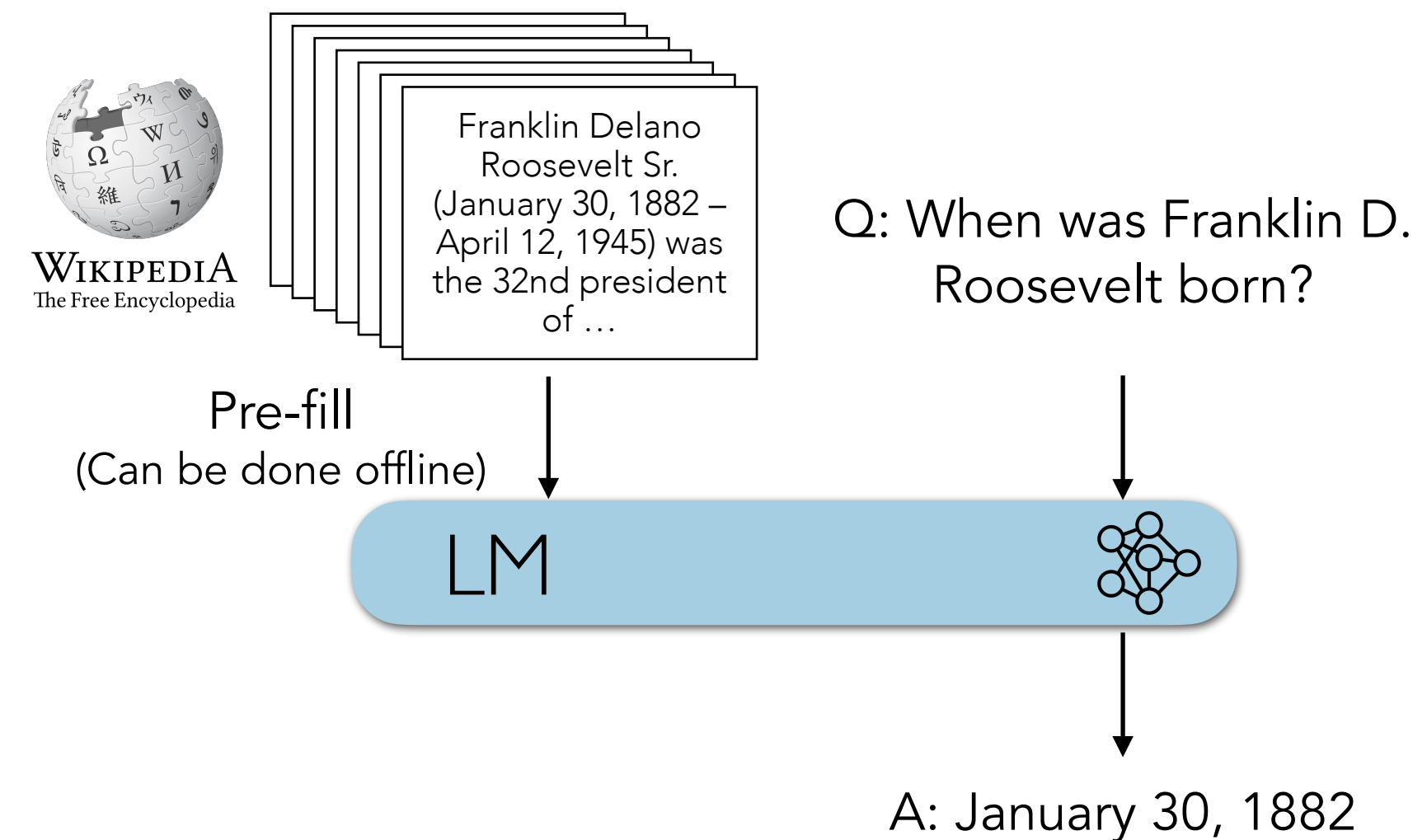
Claim: We're actually not sufficiently end-to-end.
Being more end-to-end will improve scaling laws.

How to Make it Even More End-to-End?

(I) Removing Stages in RAG



Current RAG



End-to-end RAG

(More end-to-end & more suitable when a task requires reasoning across a large chunk from the corpus)

- Lee et al. 2024. "Can Long-Context Language Models Subsume Retrieval, RAG, SQL, and More?"
- Gupta et al. 2025. "Scalable In-context Ranking with Generative Models"

How to Make it Even More End-to-End?

(2) Removing Tokenizer

Word-level

Berkeley is a city on the eastern shore of San Francisco Bay

Subword-level
(Current dominant)

Berkeley is a city on the eastern shore of San Francisco Bay

Char-level

B e r k e l e y i s a c i t y o n t h e ...

Byte-level

0 1 1 0 1 1 0 0 0 1 0 0 1 1 1 0 1 0 0 1 1 0 0 0 1 0 0 1 1 1 0 1 0 0 1 ...

- Yu et al. 2023. "MEGABYTE: Predicting Million-byte Sequences with Multiscale Transformers"
- Pagnoni et al. 2025. "Byte Latent Transformer: Patches Scale Better Than Tokens"

How to Make it Even More End-to-End?

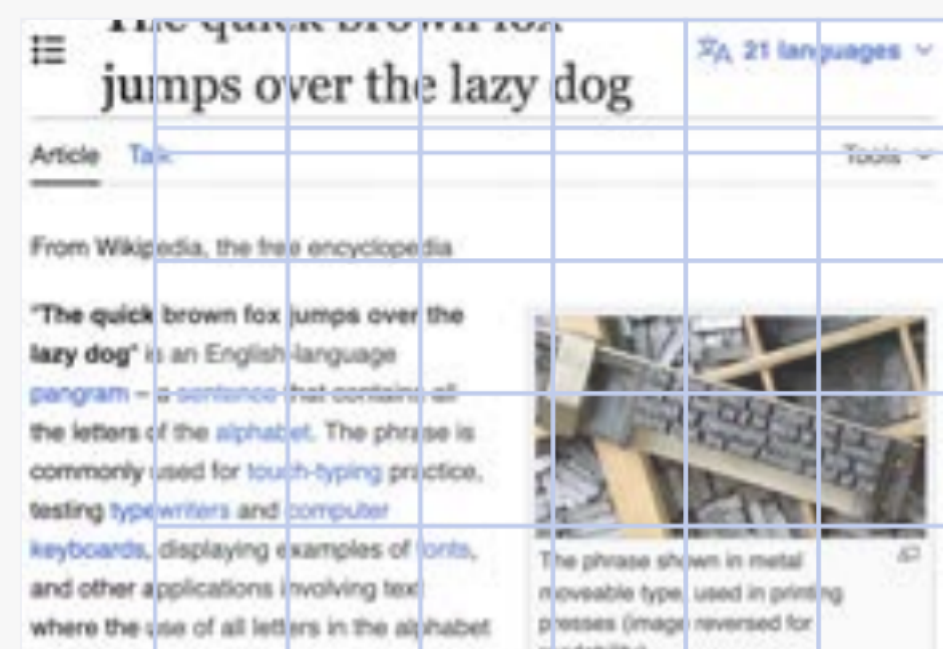
(3) Removing Text Extraction (OCR)

Text-only LMs (GPT, LLaMA)

The quick brown fox jumps
over the lazy dog.

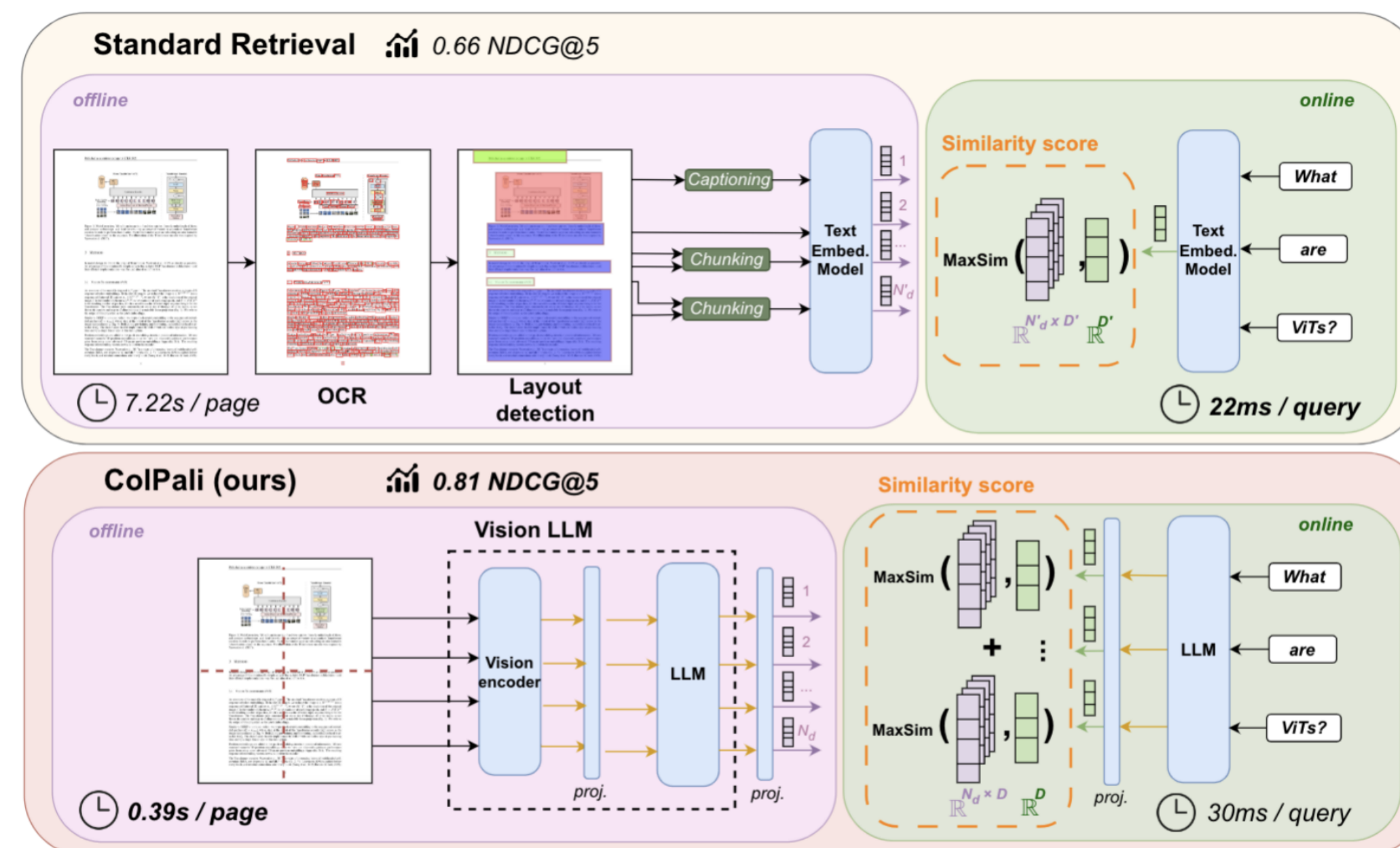
LM

Screenshot LMs (Donut, Pix2Struct)



Screenshot
LM

Gao et al. 2024. "Improving Language Understanding from Screenshots"



Faysse et al. 2025. "ColPali: Efficient Document Retrieval with Vision Language Models"

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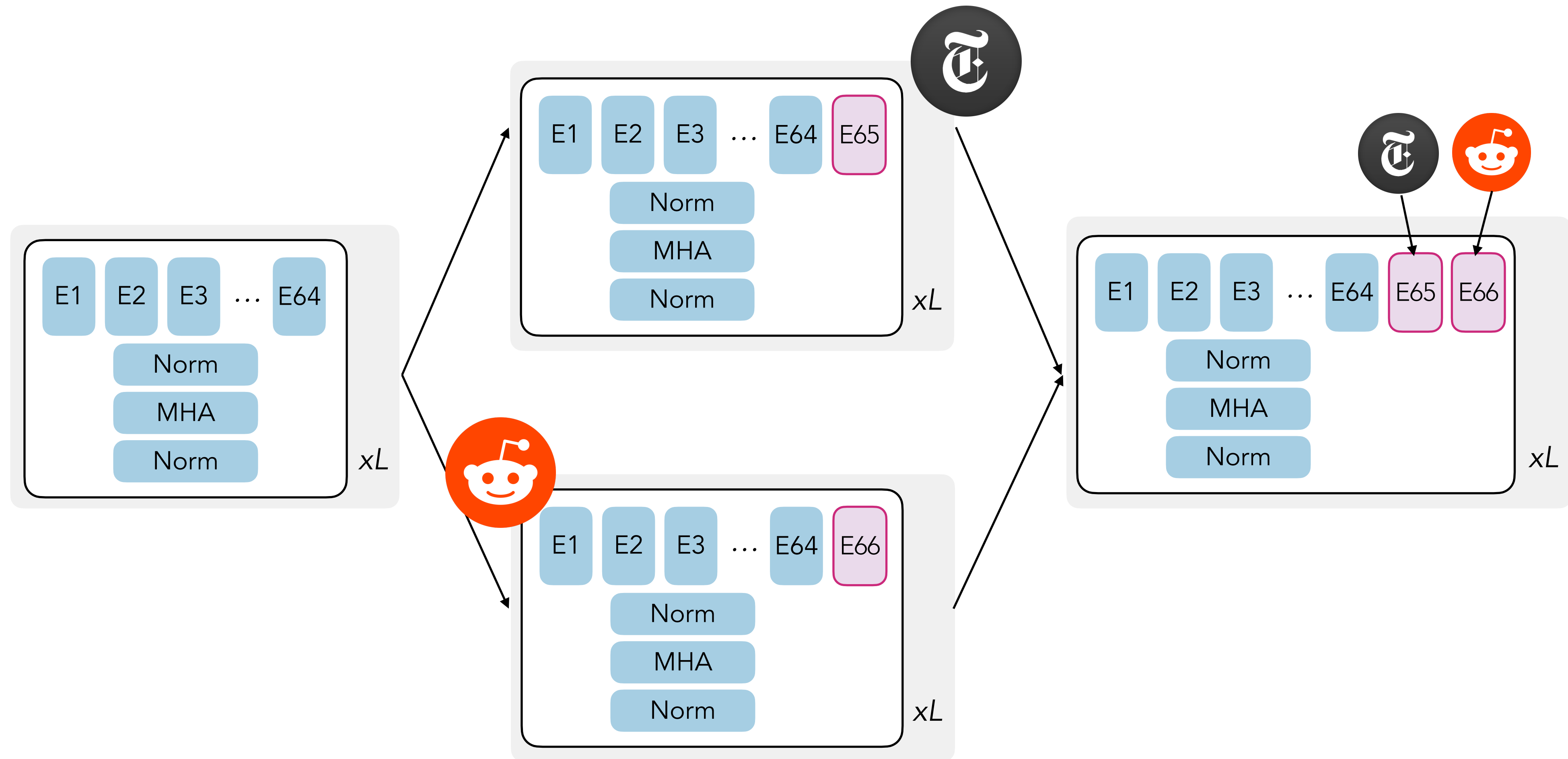
Data is the #1 Key Driver

- Currently, the “winner” is whoever has the largest, highest-quality data.
- With rising competition and data running out, we can’t simply rely on this paradigm.
- Everyone will have their own proprietary data, and we can’t assume a single entity will own all the best data (nor is that desirable).

Claim: We need a new architecture that enables “collaborative” development of an AI model.

Current training methods don’t support this (they require direct, end-to-end access to all data throughout training).

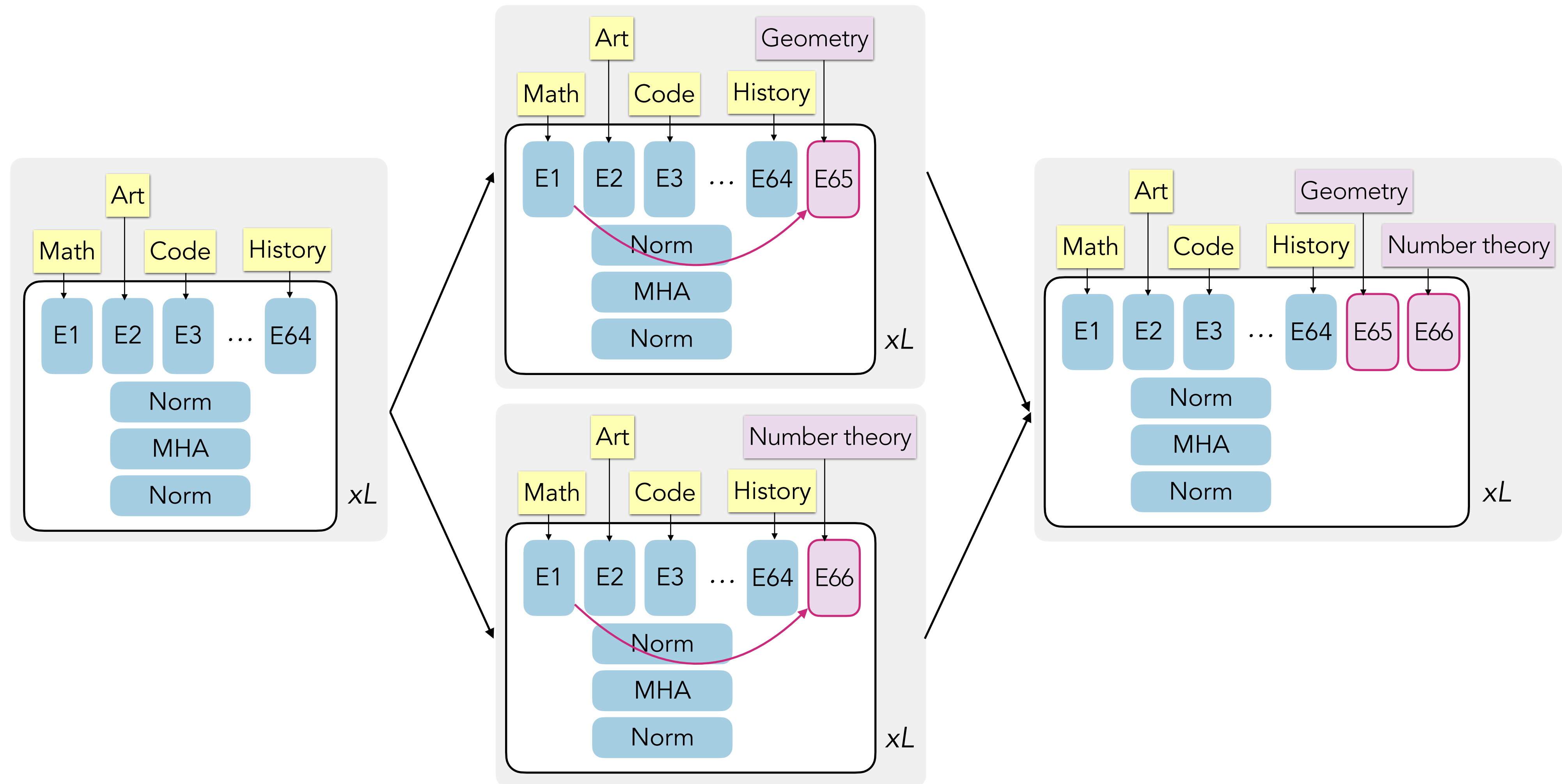
A “Hub” Model for Collaborative AI Training



Colin Raffel. 2021. "A Call to Build Models Like We Build Open-Source Software"

Shi et al. 2025. "FlexOlmo: Open Language Models for Flexible Data Use"

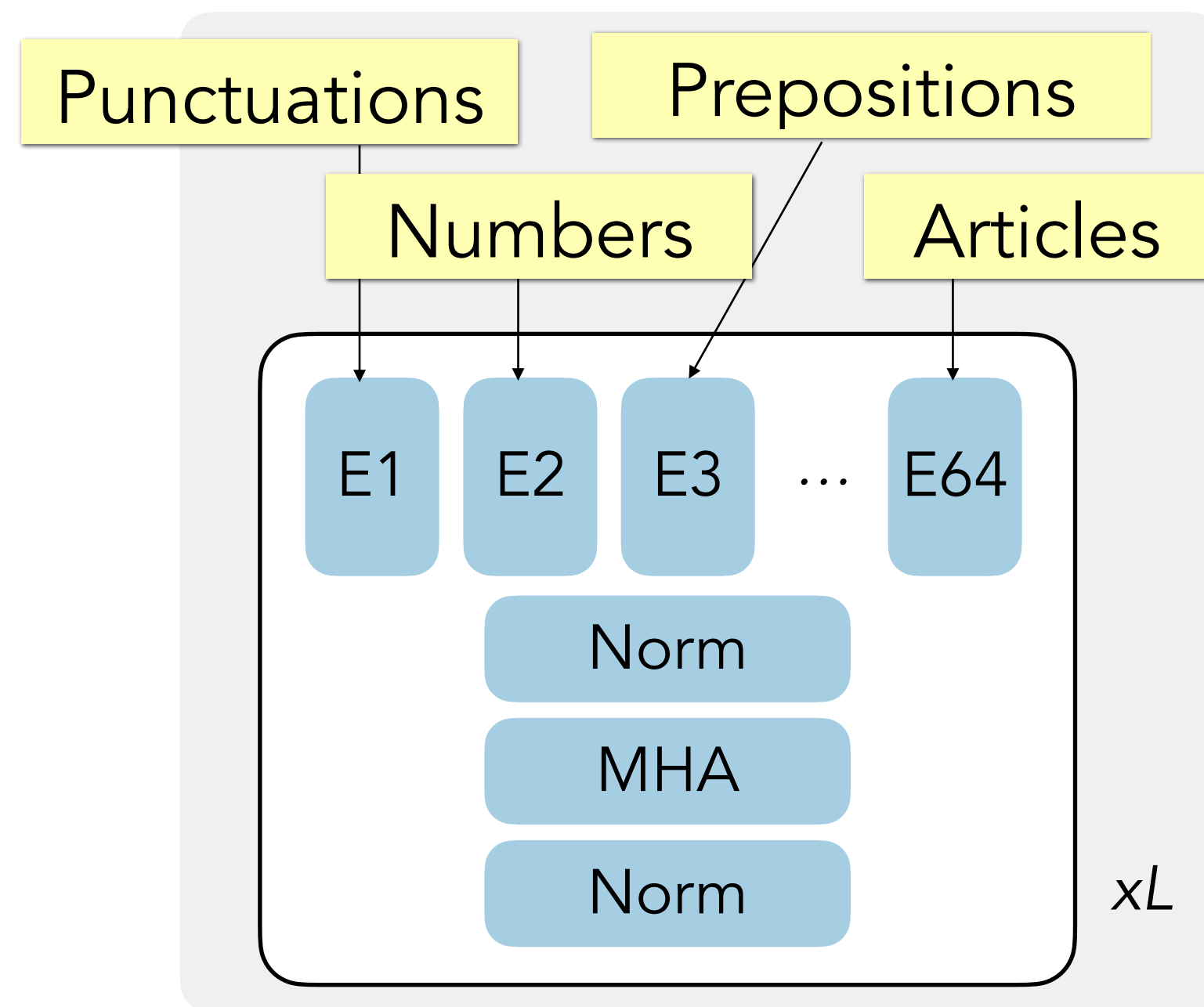
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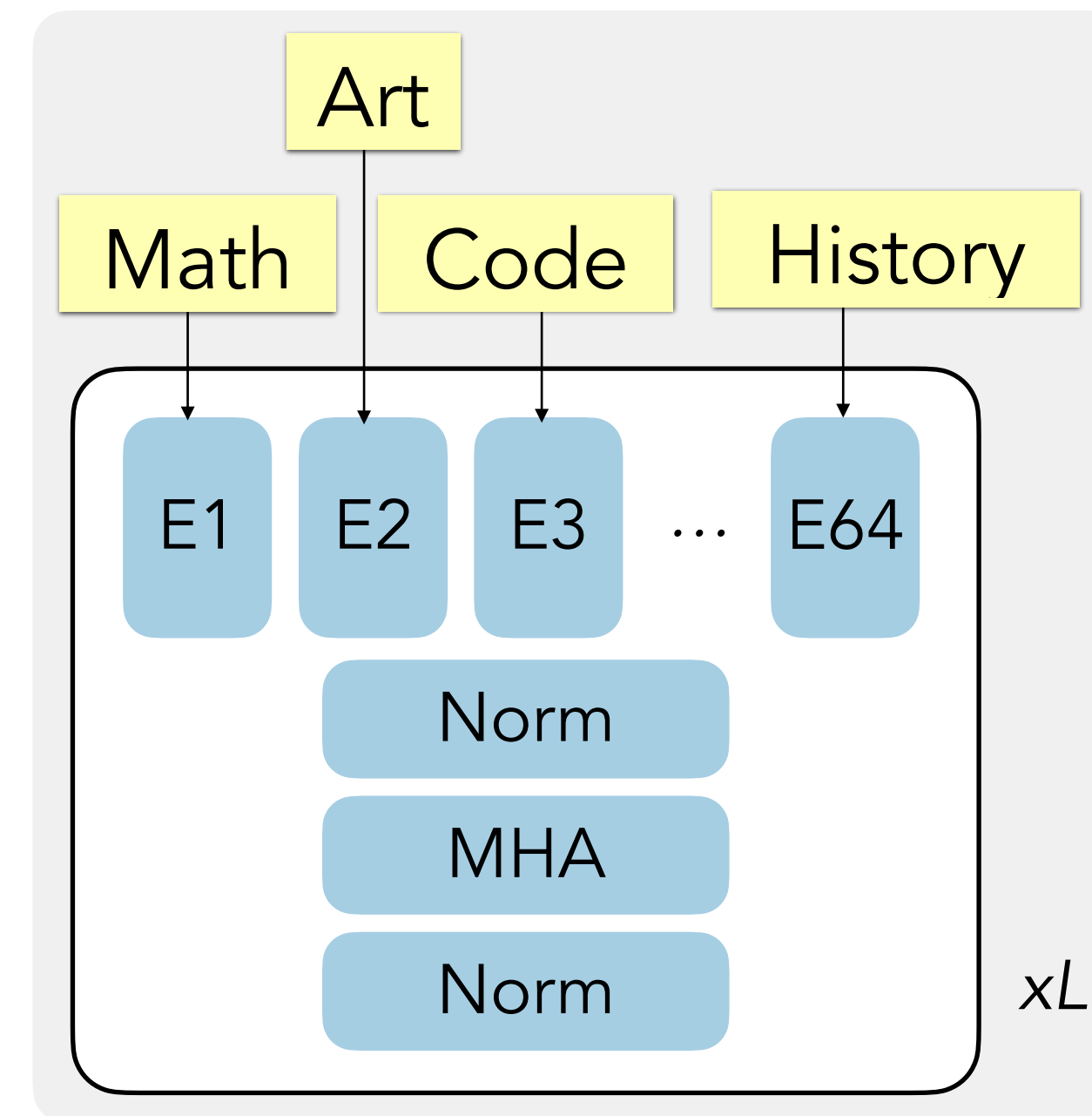
Colin Raffel. 2021. "A Call to Build Models Like We Build Open-Source Software"

Shi et al. 2025. "FlexOlmo: Open Language Models for Flexible Data Use"

Prerequisite: How to Build a Base Model



Current Mixture-of-Experts



Desired Mixture-of-Experts

Summary

Focus on Problems in 2030+ (assuming we didn't achieve AGI) —
limited scaling laws, data running out, data being proprietary and fragmented

Learning from limited data

- For breaking scaling laws limits, and making better use of available data
- Example ideas: Repeating data, synthetic data, retrieval, & test-time training

More end-to-end

- For improving scaling laws, following the “end-to-end” trends
- Example ideas: Removing stages in RAG, removing tokenizer, removing text extraction (OCR)

Breaking end-to-end

- For breaking data scaling laws limits, and broadening the usable data
- Example ideas: A “Hub” model through Mixture-of-Experts

Thank you for listening!



sewonmin.com



sewonm@berkeley.edu